

WRITING INSTRUMENTS



**HUGO BOSS**

HUGO BOSS is a global leader in the upper premium apparel market. With around 14,700 employees worldwide, the German group develops and sells high-quality fashion and accessories under its BOSS and HUGO brands.

The products range from classic contemporary apparel, elegant evening fashion and casualwear through to shoes, leather accessories, and licensed products including fragrances, eyewear, watches, children's fashion, home textiles, and writing instruments.

The repositioning of the brands is accompanied by numerous events and campaigns, such as the sponsoring of premium sports, conveying brand values such as success, precision, innovation, and sustainability. Sponsorship of cultural events is a further key area of brand communications, with the group seeking to create common ground between art and fashion with respect to design, aesthetics and creativity.

The HUGO BOSS writing instrument line was launched in 2015 and has quickly become a force to be reckoned with on the premium writing market. Approaching this segment with a fashion house point of view, the HUGO BOSS line offers perfectly crafted and performant products, while focusing on innovative designs. The full range entails a matching writing accessories line, including notebooks, folders, and pen pouches, as well as an assortment of electronic products, consisting of powerbanks, earphones, speakers, and a wine bottle opener. The assortment is completed with lifestyle accessories, including yoga mats and resistance bands, converting sports equipment into true fashion statements.





# PACE

The Pace collection is crafted on a dynamic and harmonious frame. This latest addition to the writing instrument series features a sleek matte chevron pattern on the cap, beautifully contrasted by the clean, metal-plated lower barrel and an unexpected logo placement. It is a refined piece that captures the essence of subtle luxury.



WRITING INSTRUMENTS

PACE



HSL5652B - Pace Chrome Fountain pen



HSL5654B - Pace Chrome Ballpoint pen



HSL5655B - Pace Chrome Rollerball pen



HPBP565B - Set Pace fountain pen & Pace ballpoint pen

The Pace pen line is made of brass. Ballpoint pens and fountain pens are outfitted with blue ink refills as standard. Rollerball pens are outfitted with black ink refills as standard. Pens are delivered in a gift box.





WRITING INSTRUMENTS

PACE



HSL5652A - Pace Black & Gun Fountain pen



HSL5654A - Pace Black & Gun Ballpoint pen



HSL5655A - Pace Black & Gun Rollerball pen



HPKR519D - Set Double B key ring & Pace rollerball pen

The Pace pen line is made of brass. Ballpoint pens and fountain pens are outfitted with blue ink refills as standard. Rollerball pens are outfitted with black ink refills as standard. Pens are delivered in a gift box.





HDF519D - Double B Black & Gun Folder A4



HPBF565A - Set Double B folder A4 & Pace ballpoint pen



HDM519D - Double B Black & Gun Folder A5



HPKM519D - Set Double B key ring & Double B folder A5

The Double B conference folders are made of synthetic coated fabric (PU). The paper refill contains 40 pages. Folders are delivered in a gift box.





HAK519B - Double B Black & Chrome Key ring



HAK519D - Double B Black & Gun Key ring



HPBKM520A - Set Double B key ring & Double B folder A5 & Arche Double B

These double B key rings are made of genuine leather and brass. Key rings are delivered in a gift box.



A collection of BOSS pens is displayed against a dark background. The pens feature a textured, knurled surface and a shiny plating. One fountain pen is shown with its nib extended, while another ballpoint pen is shown with its cap on. A third pen is shown vertically, highlighting its textured grip and the BOSS logo band. The pens are arranged in a dynamic, overlapping composition.

# TOTEM

Rooted in a classic design and crafted for writing connoisseurs, our new Totem shape is poised to become a staple in the collection. Its perfect balance and screw-cap mechanism promise an ideal writing experience. These timeless features are complemented by a strikingly modern surface treatment and a BOSS logo band that contrasts matte and shiny plating.



WRITING INSTRUMENTS

TOTEM



HSY5762B - Totem Chrome Fountain pen



HSY5764B - Totem Chrome Ballpoint pen



HSY5765B - Totem Chrome Rollerball pen



HSY5762A - Totem Black Fountain pen



HSY5764A - Totem Black Ballpoint pen



HSY5765A - Totem Black Rollerball pen

The Totem pen line is made of brass. Ballpoint pens and fountain pens are outfitted with blue ink refills as standard. Rollerball pens are outfitted with black ink refills as standard. Pens are delivered in a gift box.



HAK567B - Double B Shiny Chrome Key ring



HAK567D - Double B Matt Gun Key ring



HAK567A - Double B Matt Black Key ring



HPBK563H - Set Double B key ring & Loop ballpoint pen

These double B key rings are made of brass. Key rings are delivered in a gift box.



# CORE

Gathering the key elements of our writing instruments' core DNA, our Core line brings a striking formation to our writing instrument collection, with its robust frames, tapered silhouettes, seamless ballpoints, and elongated caps. This new edition combines a luxurious, architecturally inspired engraved pattern with the iconic BOSS tricolor stripe decoration, creating a piece that will undoubtedly resonate with lovers of the brand.





WRITING INSTRUMENTS

CORE ICONIC



HSF5212A - Core Iconic Black Fountain pen



HSF5214A - Core Iconic Black Ballpoint pen



HSF5215A - Core Iconic Black Rollerball pen



HPBP521A - Set Core Iconic fountain pen & Core Iconic ballpoint pen

The Core pen line is made of brass. Ballpoint pens and fountain pens are outfitted with blue ink refills as standard. Rollerball pens are outfitted with black ink refills as standard. Pens are delivered in a gift box.







HTA521A - Iconic Black Conference folder zip A4



HPAP543A - Set Gear fountain pen & Iconic conference folder zip A4



HTM521A - Iconic Black Conference folder A5



HPBM521A - Set Core Iconic ballpoint pen & Iconic conference folder A5

The Iconic conference folders are made of synthetic coated fabric (PU). The paper refill contains 40 pages. Folders are delivered in a gift box.



# GEAR

Our Gear family is our most iconic writing instrument collection. This season, it returns in a truly unexpected fashion: three writing instruments — ballpoint, fountain pen, and rollerball — are mixed and matched, each featuring three distinct textures: deep brushed black, sleek matte gunmetal, and a rubberized lacquer in iconic BOSS camel. The proportions of each piece harmonize with one another, creating a simple yet truly unexpected edition of this market-favorite silhouette.



WRITING INSTRUMENTS

GEAR BALANCE



HSS5432A - Gear Balance Fountain pen



HSS5434A - Gear Balance Ballpoint pen



HSS5435A - Gear Balance Rollerball pen



HPBP543A - Set Gear fountain pen & Gear ballpoint pen

The Gear Balance pen line is made of brass and aluminum. Ballpoint pens and fountain pens are outfitted with blue ink refills as standard. Rollerball pens are outfitted with black ink refills as standard. Pens are delivered in a gift box.





# GRID

The Grid line explores contrasting elements with its intricate grid pattern and rubber-like BOSS logo ring. This piece adds a futuristic touch to a classic and understated design. It comes in two finishes: our traditional black plating, and a new pearl-like finish that adds an extra touch of innovation to this sleek line.



WRITING INSTRUMENTS

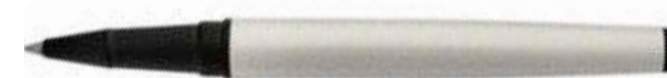
GRID



HSQ4832F - Grid Fountain pen pearl



HSQ4834F - Grid Ballpoint pen pearl



HSQ4835F - Grid Rollerball pen pearl



HSQ4832A - Grid Fountain pen black



HSQ4834A - Grid Ballpoint pen black



HSQ4835A - Grid Rollerball pen black

The Grid pen line is made of brass. Ballpoint pens and fountain pens are outfitted with blue ink refills as standard. Rollerball pens are outfitted with black ink refills as standard. Pens are delivered in a gift box.





# FORMATION LINE

Our bestselling Formation line is making a comeback with a new, timeless finish. Featuring a classic tight pinstripe pattern enhanced by modern matte plating, it is uniquely accented by an unexpectedly placed BOSS logo ring with a shiny finish. The perfect update to this all-time favorite silhouette.





WRITING INSTRUMENTS

FORMATION LINE



HSV4722C - Formation Line Fountain pen silver



HSV4724C - Formation Line Ballpoint pen silver



HSV4725C - Formation Line Rollerball pen silver



HPPR472C - Set Formation Line fountain pen and Formation Line rollerball pen

The Formation Line pen line is made of brass. Ballpoint pens and fountain pens are outfitted with blue ink refills as standard. Rollerball pens are outfitted with black ink refills as standard. Pens are delivered in a gift box.



WRITING INSTRUMENTS

FORMATION LINE



HSV4722A - Formation Line Fountain pen black



HSV4724A - Formation Line Ballpoint pen black



HSV4725A - Formation Line Rollerball pen black



HPBR472A - Set Formation Line ballpoint pen and Formation Line rollerball pen

The Formation Line pen line is made of brass. Ballpoint pens and fountain pens are outfitted with blue ink refills as standard. Rollerball pens are outfitted with black ink refills as standard. Pens are delivered in a gift box.





# FORMATION LINE

A classic, revisited: this new line of folders features the same tight pinstripe pattern as the eponymous pen line and is signed with an oversized BOSS logo. The folders are offered in two color versions: monochromatic black, and gray mélangé, perfect for matching with the pen selection to create beautiful stationery sets.





HDF409A - Formation Line Folder A4 black



HPFP409A - Set Formation Line folder A4 and Grid fountain pen



HDM409A - Formation Line Folder A5 black



HDM409H - Formation Line Folder A5 grey

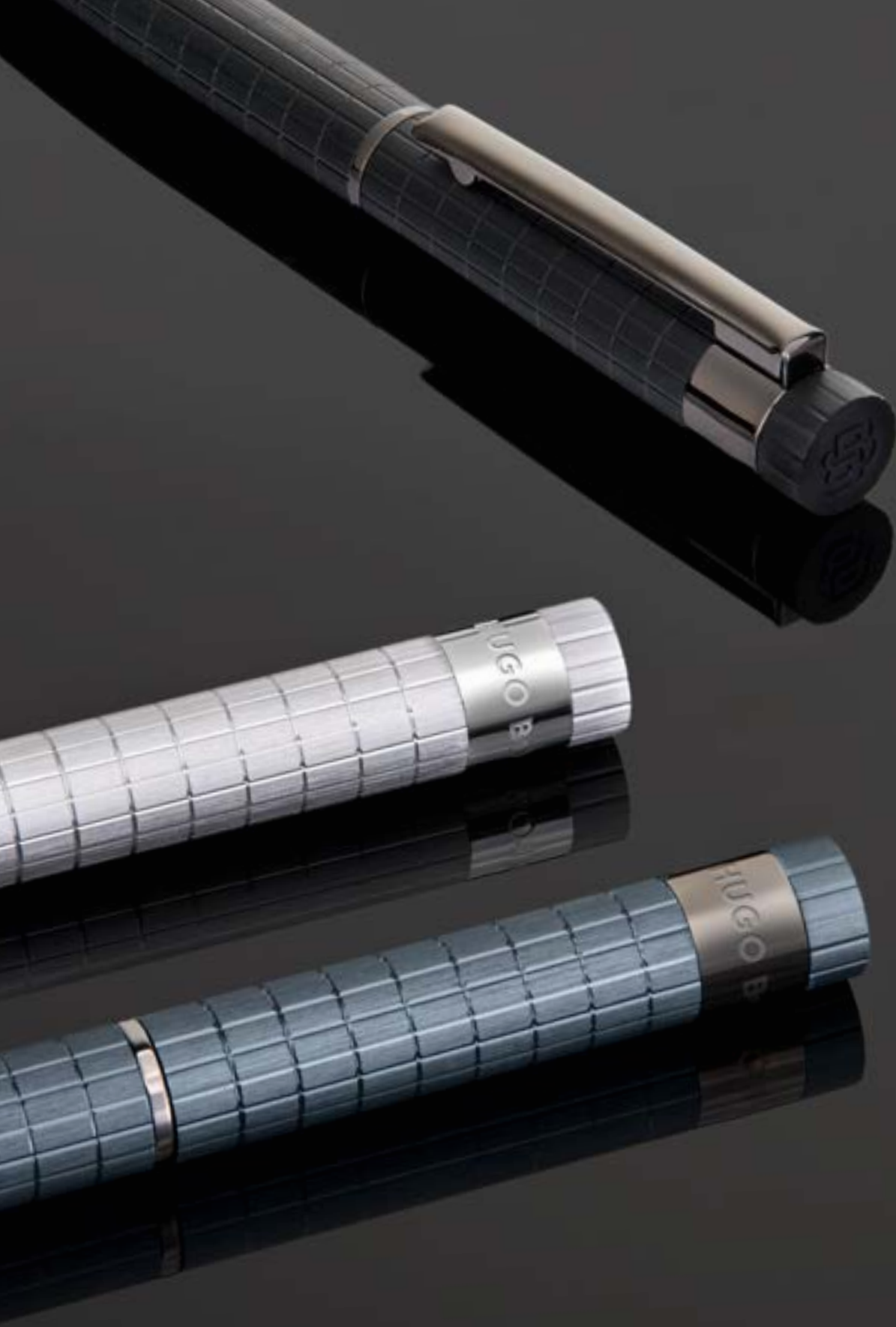
The Formation conference folders are made of synthetic coated fabric (PU). The paper refill contains 40 pages. Folders are delivered in a gift box.



# LOOP

The LOOP writing instrument silhouette combines resolutely active and modern design elements to create an optimal writing experience. In this new edition, inspired by Bauhaus architecture, a striking geometric grid pattern is applied to its brushed aluminum surface. The combination of the motif and texture introduces a sleek, graphical twist, offering a fresh visual element that enhances the pen's dynamic form.





WRITING INSTRUMENTS

LOOP BAUHAUS



HSQ5634N - Loop Bauhaus Navy Ballpoint pen



HSQ5634H - Loop Bauhaus Grey Ballpoint pen



HSQ5632A - Loop Bauhaus Black Fountain pen



HSQ5634A - Loop Bauhaus Black Ballpoint pen



HSQ5635A - Loop Bauhaus Black Rollerball pen

The Loop pen line is made of aluminum. Ballpoint pens and fountain pens are outfitted with blue ink refills as standard. Rollerball pens are outfitted with black ink refills as standard. Pens are delivered in a gift box.





# ESSENTIAL

This emblematic writing instrument line has been reimagined with a slightly updated silhouette for a more aerodynamic feel. This season, it is revitalized with an active vibe brought by a palette of muted navy, burgundy, khaki, and black tones, juxtaposed with crisp matte gunmetal diamond-cut finishes. It is both classic and a statement all at once.



WRITING INSTRUMENTS

ESSENTIAL ACTIVE



HSW5544A - Essential Active Black Ballpoint pen



HSW5544N - Essential Active Blue Ballpoint pen



HSW5544T - Essential Active Green Ballpoint pen



HSW5544R - Essential Active Red Ballpoint pen

The Essential pen line is made of brass. Ballpoint pens and fountain pens are outfitted with blue ink refills as standard. Rollerball pens are outfitted with black ink refills as standard. Pens are delivered in a gift box.



# ARCHE

This well-balanced yet robust shape features an external grid inspired by Bauhaus architecture, imparting a geometric and structured feel to this distinctly modern piece. The grid overlays an engraved surface, creating a subtle contrast of colors and textures. The statement piece is elegantly topped with the three-dimensional BOSS Double B logo.





WRITING INSTRUMENTS

ARCHE BAUHAUS



HSK5744K - Arche Bauhaus Light Grey Ballpoint pen



HSK5744T - Arche Bauhaus Dark Green Ballpoint pen



HSK5744J - Arche Bauhaus Dark Grey Ballpoint pen



HSK5744A - Arche Bauhaus Black Ballpoint pen



HSK5742A - Arche Bauhaus Black Fountain pen



HSK5745A - Arche Bauhaus Black Rollerball pen

The Arche pen line is made of brass and aluminum. Ballpoint pens and fountain pens are outfitted with blue ink refills as standard. Rollerball pens are outfitted with black ink refills as standard. Pens are delivered in a gift box.



# ARCHE

Another fresh take on our signature Arche silhouette, this monogram version features the fashion house's iconic monogram executed in an innovative way on brushed aluminum, giving the brand's recognizable signature an understated elegance. The color palette plays with matte metal finishes in shades of chrome, gunmetal, navy, and black.



## WRITING INSTRUMENTS

## ARCHE MONOGRAM



HSI5964B - Arche Monogram Chrome Ballpoint pen



HSI5964D - Arche Monogram Gun Ballpoint pen



HSI5964N - Arche Monogram Black & Navy Ballpoint pen



HPBK567A - Set Double B key ring & Arche ballpoint pen

The Arche pen line is made of brass and aluminum. Ballpoint pens and fountain pens are outfitted with blue ink refills as standard. Rollerball pens are outfitted with black ink refills as standard. Pens are delivered in a gift box.





# ARCHE

A feminine and sleek version of our Arche silhouette, this Double B edition celebrates the signature logo with warm, jewelry-like, light-gold accents. The elegant matte lacquers are presented in an array of rich and neutral tones upon these delicate writing accessories that are perfect to combine and coordinate, creating understated yet refined gift sets.



WRITING INSTRUMENTS

ARCHE DOUBLE B



HSC5204Q - Arche Double B Nude Ballpoint pen



HSC5204X - Arche Double B Camel Ballpoint pen



HSC5204A - Arche Double B Black & Gold Ballpoint pen



HPBK520A - Set Double B key ring & Arche Double B

The Arche pen line is made of brass. Ballpoint pens and fountain pens are outfitted with blue ink refills as standard. Rollerball pens are outfitted with black ink refills as standard. Pens are delivered in a gift box.









HDM520Q - Double B Nude Folder A5



HDM520X - Double B Camel Folder A5



HDM520A - Double B Black & Gold Folder A5



HPBM520A - Set Double B folder A5 & Arche Double B

The Double B conference folders are made of vegan leather (PU). The paper refill contains 40 pages. Folders are delivered in a gift box.



HAK520Q - Double B Nude Key ring



HAK520X - Double B Camel Key ring



HAK520A - Double B Black & Gold Key ring



HPBK520Q - Set Double B key ring & Arche Double B ballpoint pen

These key rings are made of brass and ABS . Key rings are delivered in a gift box.





# NEXUS

Based on a striking hexagonal form, this pen's angularity is accentuated by a series of sculptural rectangular streaks. Blurring the line between sculpture and architecture, this exceptional writing instrument is fully plated in minimalist matte chrome, allowing the unique design to take center stage.





# LIMITED EDITION

This exclusive writing piece is available in a limited, individually numbered quantity. An exceptional item, it is delivered in special, limited-edition packaging, with its guarantee card protected in a luxurious leather card holder.

## WRITING INSTRUMENTS

## NEXUS



HSQ5452B - Nexus Chrome (Limited Edition) Fountain pen



HSQ5454B - Nexus Chrome (Limited Edition) Ballpoint pen



HSQ5455B - Nexus Chrome (Limited Edition) Rollerball pen



The Nexus pen line is made of brass. Ballpoint pens and fountain pens are outfitted with blue ink refills as standard. Rollerball pens are outfitted with black ink refills as standard. Pens are delivered in a gift box.



# FRAME

This well-balanced yet robust shape features an external grid inspired by Bauhaus architecture, imparting a geometric and structured feel to this distinctly modern piece. The grid overlays an engraved surface, creating a subtle contrast of colors and textures. The statement piece is elegantly topped with the new three-dimensional double B logo.



WRITING INSTRUMENTS

FRAME



HSS5872D - Frame Grid Black & Gun Fountain pen



HSS5874D - Frame Grid Black & Gun Ballpoint pen



HSS5875D - Frame Grid Black & Gun Rollerball pen



HPPR587D - Set Frame fountain pen & Frame rollerball pen

The Frame pen line is made of brass. Ballpoint pens and fountain pens are outfitted with blue ink refills as standard. Rollerball pens are outfitted with black ink refills as standard. Pens are delivered in a gift box.





# ARCADE

This shape strikes a perfect balance between strength and elegance, featuring a deep, oversized pinstripe pattern. Plated in a luxurious matte gunmetal shade, the piece exudes a minimalistic yet intricate and refined feel. The meticulous craftsmanship and subtle detailing make it feel both precious yet understated. Its design showcases a bold contemporary aesthetic, resulting in a striking writing instrument.



WRITING INSTRUMENTS

ARCADE



HSV5562D - Arcade Gun Fountain pen



HSV5564D - Arcade Gun Ballpoint pen



HSV5565D - Arcade Gun Rollerball pen



HPBR556D - Set Arcade ballpoint pen & Arcade rollerball pen

The Arcade pen line is made of brass. Ballpoint pens and fountain pens are outfitted with blue ink refills as standard. Rollerball pens are outfitted with black ink refills as standard. Pens are delivered in a gift box.



# BEAM

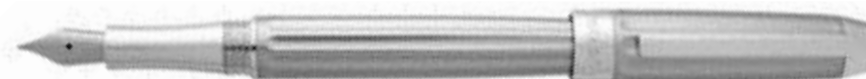
This understated and refined writing piece is built on a classically balanced shape, which is made intently modern by its surface, patterned with incurved oversized pinstripe motifs. The matte surface gives it a raw and industrial feel, made luxurious by the crisply shiny plated accents.





WRITING INSTRUMENTS

BEAM



HSS4612B - Beam Fountain pen chrome



HSS4614B - Beam Ballpoint pen chrome



HSS4615B - Beam Rollerball pen chrome



HPBP461B - Set Beam fountain pen and Beam ballpoint pen

The Beam pen line is made of brass. Ballpoint pens and fountain pens are outfitted with blue ink refills as standard. Rollerball pens are outfitted with black ink refills as standard. Pens are delivered in a gift box.



WRITING INSTRUMENTS

BEAM



HSS4612A - Beam Fountain pen black



HSS4614A - Beam Ballpoint pen black



HSS4615A - Beam Rollerball pen black



HPPR461A - Set Beam fountain pen and Beam rollerball pen

The Beam pen line is made of brass. Ballpoint pens and fountain pens are outfitted with blue ink refills as standard. Rollerball pens are outfitted with black ink refills as standard. Pens are delivered in a gift box.





# ECLAT

Inspired by a modernized, slightly oversized interpretation of a timeless silhouette, this Eclat pen is designed for true writing enthusiasts. It features a luxurious, intricate diamond-cut pattern, finished with a rich lacquer for a smooth hand feel, complemented by classic smooth metal accents. This writing instrument is both a timeless classic and a bold statement piece.



WRITING INSTRUMENTS

ECLAT



HSY5982C - Eclat Silver Fountain pen



HSY5984C - Eclat Silver Ballpoint pen



HSY5985C - Eclat Silver Rollerball pen



HPBR598C - Set Eclat ballpoint pen & Eclat rollerball pen

The Eclat pen line is made of brass. Ballpoint pens and fountain pens are outfitted with blue ink refills as standard. Rollerball pens are outfitted with black ink refills as standard. Pens are delivered in a gift box.

WRITING INSTRUMENTS

ECLAT



HSY5982D - Eclat Gun Fountain pen



HSY5984D - Eclat Gun Ballpoint pen



HSY5985D - Eclat Gun Rollerball pen



HPBP598D - Set Eclat fountain pen & Eclat ballpoint pen

The Eclat pen line is made of brass. Ballpoint pens and fountain pens are outfitted with blue ink refills as standard. Rollerball pens are outfitted with black ink refills as standard. Pens are delivered in a gift box.



# PEN CASES

These classic grained pen pouches are characterized by carefully chosen top-grain leathers and minimalist designs. All pieces are skillfully assembled and beautifully finished with crisp chrome signature plates and monogram linings.



CLASSIC GRAINED



PEN CASE



HLD417A - Classic Grained  
Writing instruments-case black



HLD417X - Classic Grained  
Writing instruments-case camel



HPBDP461B - Set Classic Grained writing  
instruments-case and Beam fountain pen  
and Beam ballpoint pen

The Classic Grained pen cases are made of top grain genuine leather. They are delivered in a nylon pouch.



HLB417A - Classic Grained  
Writing instruments-case black



HLB417X - Classic Grained  
Writing instruments-case camel



HPBP417A - Set Classic Grained writing  
instruments-case and Formation Line  
fountain pen

The Classic Grained pen cases are made of top grain genuine leather. They are delivered in a nylon pouch.



CLASSIC GRAINED



PEN CASE



HLS417A - Classic Grained Writing instruments-case black



HLS417X - Classic Grained Writing instruments-case camel



HPBS461B - Set Classic Grained writing instruments-case and Beam ballpoint pen



HPSV461B - Set Classic Grained writing instruments-case and Beam ballpoint pen

The Classic Grained pen cases are made of top grain genuine leather. They are delivered in a nylon pouch.





HLX417A - Classic Grained Pen kit black



HLU417A - Classic Grained Writing instruments-case black



HPBPU461A - Set Classic Grained writing instruments-case and Beam fountain pen and Beam ballpoint pen



HPBPU472C - Set Classic Grained writing instruments-case and Formation Line fountain pen and Formation Line ballpoint pen

The Classic Grained pen cases are made of top grain genuine leather. They are delivered in a nylon pouch.



**HUGO BOSS**

